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POWER OF ATTORNEY BY ASSIGNEE



DIVA Systems Corporation is the Assignee of the invention entitled: **METHOD AND APPARATUS FOR COLLECTING AND REPORTING CONSUMER TREND DATA IN AN INFORMATION DISTRIBUTION**, the specification of which was filed on December 14, 2000 as Application Serial No. 09/737,841.

Assignee hereby appoints the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.

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DIVA Systems Corporation

Date: 2/12/01

By: Stephanie A Storms
(Signature)

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